



415 Ethel Ave SE
 Grand Rapids MI 49506
 616.451.3025

ECA Board Meeting
March 14, 2022 @ 6-7pm
Hybrid - ECA Office & Zoom
<https://us02web.zoom.us/j/83901582783>
 Meeting ID: 839 0158 2783
 Passcode: 657480

Minutes

1) Welcome & Call to Order (President, 2 min.)

- a) Meeting started at 6:04 pm

2) Approval of the Agenda & Minutes (2 min.)

- a) Motion by Pamela Goderski. Seconded by Liz Girgen.
 - i) Motion carries unanimously. Agenda and Minutes approved.

3) Board Introductions

- 4) Introductions to board members and fun fact about each board member

5) Financial Report (Treasurer, 2 min.)

- a) According to the February Financial Statement, there is a net revenue of \$730.54 (compared to \$675.83 in January and \$12,565.56 at this same time last year) as of February 28, 2022. There is a cash balance in the bank accounts totalling \$61,026.83 (compared to \$60,707.87 in November) as of January 10, 2021.

Financial Highlights as of Nov. 30, 2021:

	2022 Actual	2022 Budget	2021 Actual	2021 Budget	2020 Actual	2020 Budget
Gross Revenue	\$8,067.80		\$99,382.05	\$109,306.00	\$82,982.93	\$113,611.62
Gross Expenses	\$6,036.87		\$87,412.05	\$131,074.27	\$99,072.23	\$127,715.00
Total Net Revenue	\$2,030.93		\$11,970.00	(\$21,768.27)	(\$16,089.30)	(\$14,103.38)

6) Director Update (Director, 10 min.)

- a) Introduction of Courtney
 - i) Background in Social work, working with youth
- b) Looking at capacity building and reconnecting with the community - This is key
- c) Looking at participatory budgeting activities, if any board members are interested in getting involved, please let Courtney know
- d) Neighborhood leadership academy
 - i) There is funding available to participate, as well as workshops and coaching sessions
 - ii) There is additional funding available for the additional participation

- iii) April 14 is an intro to board service session, available to the board (1-5 pm)
 - (1) Highly encouraged for board members to participate if possible
- iv) Workshops are first come first serve, comp code is in the email Courtney sent out
- v) Neighborhood summit takes place during dumpster days
 - (1) Registration has not yet come out yet
- e) Working with Feeding America to bring back the food trucks
- f) Looking at building up some youth programming
- g) **ACTION:** Board members that have not yet met with Courtney need to reach out and schedule some time.

7) Strategic Planning Update (President, 5 min.)

- a) Strategic planning resources
 - i) [Strategic Planning - Day Plan](#)
 - ii) [2020 Strategic Plan](#)
 - iii) [2020 Strategic Planning Notes](#)
 - iv) [2022 Approved Budget](#)
 - v) [2021 Annual Meeting Data](#)
 - vi) [2022 Annual Meeting Data](#)
- b) Board reviewed the agenda for the day's events.
- c) All board members are asked to review the agenda and prior year information in preparation for the event
- d) Steven is providing breakfast and will be reaching out to the board members for any dietary restrictions

8) Operating Updates (President, 10 min.)

- a) New board member intro
 - i) Hannah is new to Eastown, about a year or so
 - ii) has attended many events in the past
 - iii) Interior designer by profession
 - iv) Volunteering is a passion, as is community engagement
- b) Pride shirts for Bizbaz and Pride month
 - i) We are working with local vendors to develop a pride-themed shirt to help out with fundraising both for the ECA and GR Pride Center
 - ii) Call for any board member who wants to get involved
 - iii) Printing company is Transfigure
- c) Board openings
 - i) 1 partial term (Brigid)
 - ii) 1 full term (Noah)
 - iii) The board is looking for qualified neighbors, friends, local business owners, etc for joining the board, please let the EC know
 - iv) Open positions can be appointed at this point, they do not need to run or be voted in
 - v) Steven is actively recruiting a friend who was interested in the board - breakfast meeting on Friday morning
 - vi) It is critical that current board members are
- d) Executive Committee Vote
 - i) President
 - (1) Takes on administrative and logistic duties of the board, direct work with the ED, meeting coordination, and other things
 - (2) Nominations
 - (a) Pamela Godersky nominates Dakota
 - (i) Dakota accepts nomination

- (3) Dakota is re-elected by unanimous vote
- ii) Vice president
 - (1) Assists the president in meeting coordinating, administrative tasks, and duties as assigned.
 - (2) Nominations
 - (a) Nominated by Steven and seconded by Liz
 - (i) Rion accepts nomination
 - (b) Rion is elected vice-president
- iii) Treasurer
 - (1) Heavily supported by Eastown Financial. Presents the monthly financial report
 - (2) Nominations
 - (a) Dakota nominated Liz, seconded by Pamela
 - (i) Liz accepts nomination
 - (b) Liz is elected Treasurer by unanimous
- iv) Secretary
 - (1) Sends out agenda, takes meeting minutes, and duties as assigned
 - (2) Nominations
 - (a) Nominations
 - (i) Steven nominates himself for secretary, seconded by Pamela
 - (b) Steven is elected secretary by unanimous vote

9) Committee-Specific Emails (Secretary, 5 min)

- a) Email accounts
 - i) events@eastown.org
 - ii) bricksandmortar@eastown.org
 - iii) garden@eastown.org
 - iv) community@eastown.org
 - v) access@eastown.org
- b) strategic planning we'll determine the committee chairs and access will be given at that time

10) Event Coordinator Discussion (Director/President, 10 min.)

- a) Courtney is making a proposal to look at hiring an events coordinator to help with the large events
 - i) Bizbaz & Streetfair
- b) Uptown has done some of this in the past, so there are some lessons learned
- c) Courtney wants to focus on community re-engagement, not necessarily event coordination
- d) This was also identified by the previous ED that events management took a lot of time
- e) Next steps would be to put this out to RFP and approved by the EC, then to the board for a full vote
- f) This gives us an opportunity to try this out prior to 2023 and the ECA 50th anniversary
- g) EBA is rebuilding so their capacity is not where it has been in the past to assist with the ECA in the arena of events coordination
- h) There are still discussions to be had around roles and responsibilities
 - i) Steven brought up the importance of having a professional come in and help us maintain and grow our capacity and make changes as needed

11) Committee Updates (2 min. ea.)

- Executive Committee (Rion)

- No additional updates
- Bricks & Mortar (Christian/Liz)
 - Wealthy street & Robinson road construction updates provided
 - Review of process
 - Proposed public or private developments meet with Bricks and Mortar committee first, then full board presentations
 - There are benefits, but these will be BIG impact.
 - These will be in 2023 and the projects will have some overlap, there could be some impact to BizBaz/Streefair?
 - Next meeting is the first Tuesday in April.
- Community Engagement (Christian)
 - No updates
 - 7th murder of a teen.
 - Christian to update Courtney on this
- Events/Fundraising/Marketing (Pamela)
 - Mini Picnic in the Park - Sigsbee Park
 - Clean-up day where people will register, do the clean-up and when they bring back their bag of trash, they will be entered to a drawing.
 - If they stay for the participatory budgeting presentation, they are entered into another drawing.
 - Smaller event, earth-day focused
 - Dumpster Days
 - End of may
 - There is a conflict with dumpster days and neighborhood summit
 - 8 dumpsters reserved
 - We will be accepting donations
 - Christian will provide some 15-20 people for the event!
- Garden (Mike/Gavin)
 - Mike has been meeting with Courtney and formulating ideas on how to move the garden forward
 - Local Epicurean, & Basalt are interested in growing food, so there are discussions around individual plots, and how to work that
 - Mike will follow-up with Steven following additional discussions
- Uptown (Dakota)
 - Uptown will be paying for all of the districts to have flower pots and watering them
 - 311 will go to Uptown ambassadors for clean-up and trash removal
- EBA (Steven)
 - Main discussions have been about the Wealthy st work
 - The EBA is generally opposed to the plans as currently presented
 - 3 new board members on the EBA

12) Other Business/Action Items (2 min.)

- a) No other action items

13) Adjournment

- a) Adjournment at 7:19 pm

Next Meeting Date: Apr 11 @ 6pm

In attendance: (7 required for quorum - Those checked were present)

Dakota Riehl Davis, President

- ~~Staci Rickman, Vice President~~
- ~~Steven Martinez-Thiel, Treasurer~~
- ~~Rion Hollenbeck, Secretary~~
- ~~Mike Bopp~~
- ~~Gavin Cornwell~~
- ~~Liz Girgen~~
- ~~Pamela Goderski~~
- ~~Christian Verley~~
- ~~Hannah Snyder~~