



415 Ethel Ave SE  
Grand Rapids MI 49506  
616.451.3025

## **ECA Board Meeting**

**May 09, 2022 @ 6-7pm**

**Hybrid - ECA Office & Zoom**

<https://us02web.zoom.us/j/83901582783>

Meeting ID: 839 0158 2783

Passcode: 657480

One tap mobile

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### **Agenda**

- 1) **Welcome & Call to Order (President, 2 min.)**
  - a) call to order at 6:12
  
- 2) **Approval of the [Agenda](#) & [Minutes](#) (2 min.)**
  - a) motion to approve by Pamela, seconded by Gavin
  - b) unanimously approved
  
- 3) **Wealthy & Robinson Project Update (President, 2 min)**
  - a) public meeting on April 21
  - b) early in the design process so nothing is set in stone
  - c) **Robinson - reconstruction to woodmere, resurfacing to plymouth**
    - i) upgrading existing sidewalks and curbs, pipe replacement, plants & trees, bike lane installation, curb bumpouts, lane narrowing
  - d) **Wealthy - lead pipe replacement, bike lane, brick replacement, curb bumpouts, lane narrowing, sidewalk extension**
    - i) 9 parking spots to be lost
  - e) powerpoint can be shared
  - f) comment from Lynee Wells
    - i) no issues with the plans for Robinson
    - ii) losing the parking spots on wealthy is detrimental to businesses, concerned with previous loss of parking spots on Lake Dr; concerned with increased speed of traffic due to perceived width of the street
    - iii) feels the bike lane on wealthy is redundant
  - g) Mike proposes putting together a statement on behalf of Easttown residents
  
- 4) **Triumph Music Academy**
  - a) received total quote for this year's events including bands
    - i) \$5003 total quote
      - (1) up to \$1800 for bands - gives us more flexibility with band choice and allows us to be equitable with our performers
      - (2) information will be sent for a formal Slack vote to be concluded within 48hrs after the exec committee is able to review the quote

**5) Pride Crosswalk (President, 5 min)**

- a) in previous years an anonymous neighbor has painted between the white lines on a local crosswalk to celebrate pride
- b) the city has approached the ECA in opposition to this painting claiming that it is ADA non-compliant. we asked the city to come back to us with a plan for how to make the art compliant. the came back to us this year with approved art that is ADA compliant.
- c) the ECA is working with Uptown, Inc to find an approved artist. The city will meet May 16 to approve the public art installation. Artwork would happen by June 1.
  - i) there is no cost to the ECA - will be paid for by Uptown BID or Corridor Improvement money
  - ii) requires a motion of approval & vote
    - (1) motion to vote by Gavin, seconded by Pamela
    - (2) unanimously approved
- d) meeting attendee is a disability advocate and has offered services through “art in motion” to find an artist

**6) Financial Report (Treasurer, 2 min.)**

**Budget Notes:**

- According to the April [Financial Statement](#), there is a net revenue of \$4,947.04 (compared to \$4,112.35 in March and \$3,119.75 at this same time last year) as of April 30, 2022. There is a cash balance in the bank accounts totalling \$70,308.81 (compared to \$69,860.59 in April) as of May 7, 2021.
- Created a sponsorship fund with a current balance of \$3,000.00.

**Financial Highlights as of May 7, 2022:**

	2022 Actual	2022 Budget	2021 Actual	2021 Budget	2020 Actual	2020 Budget
<b>Gross Revenue</b>	\$20,361.28	\$98,200.00	\$99,382.05	\$109,306.00	\$82,982.93	\$113,611.62
<b>Gross Expenses</b>	\$15,414.14	\$111,526.67	\$87,412.05	\$131,074.27	\$99,072.23	\$127,715.00
<b>Total Net Revenue</b>	\$4,947.04	(\$13,326.67)	\$11,970.00	(\$21,768.27)	(\$16,089.30)	(\$14,103.38)

**Account Balances as of May 7, 2022:**

Checking:	\$6,791.99
Savings:	\$52,341.51
PayPal:	\$2,519.86

Building (New):	\$5,655.45
Sponsorships (New):	\$3,000.00
<b>TOTAL:</b>	<b>\$70,308.81</b>

**7) EBA Collaboration Meeting (Secretary, 2 min)**

**8) Operating Updates (President, 10 min.)**

- a) ECA Office Cleaning

- i) we currently have a biweekly cleaning service coming into the office. the exec committee is proposing reducing cleanings to 1 x monthly
  - ii) look at scheduling for specific cleanup after events
- b) Event Planner Update
  - i) quote received from a local events planner (hourly paid position for BizBaz & Streetfair @ \$25/hr billed on a weekly basis).
  - ii) estimated to be about \$1500 between now and BizBaz + costs for individual events including Streetfair. likely to exceed \$3000 in total
  - iii) two other candidates were spoken with but turned down the opportunity
  - iv) the events committee will discuss on thursday, may 12

**9) Committee Updates (2 min. ea.)**

- Executive Committee (Rion)
  - no updates
- Bricks & Mortar (Christian/Liz)
  - no updates beyond wealthy & robinson
- Communications (Rion/Steven)
  - 1st meeting has had to be postponed. minutes are being updated on the ECA website
- Events (Pamela/Hannah)
  - dumpster day on May 21 - flier canvassing to happen in coming week
  - vendor & artist spots are still open for both BizBaz & StreetFair
  - t-shirt designs are in process - to be available for pride month & BizBaz
- Garden (Mike/Gavin)
  - garden meeting was canceled last week because of rain and moved to tomorrow
  - not a lot of interest from the community so far so efforts are being scaled to that
- Uptown (Dakota)
  - n/a
- EBA (Steven)
  - meeting on wednesday; streetlights will be discussed

**10) Other Business/Action Items (2 min.)**

- a) n/a

**11) Special Guest - Lily Cheng-Schulting**

- a) running for State Representative in MI House District 80
- b) created nonprofit as a disability advocate in 2019
- c) founder of Speak Up GR
- d) endorsed by Bernie Sanders
- e) lilyformichigan.com

**12) Adjournment**

- a) movement by Pamela, seconded by Gavin

**Next Meeting Date: June 13 @ 6pm**