



415 Ethel Ave SE
Grand Rapids MI 49506
616.451.3025

ECA Board Meeting
August 08, 2022 @ 6-7pm
Hybrid - ECA Office & Zoom
<https://us02web.zoom.us/j/83901582783>

Meeting ID: 839 0158 2783

Passcode: 657480

One tap mobile

+13017158592,,83901582783#,,,,*657480# US (Washington DC)

+13126266799,,83901582783#,,,,*657480# US (Chicago)

Agenda

- 1) **Welcome & Call to Order (President, 2 min.) @ 6:03pm**
 - a) attendance: Mike, Pamela, Liz, Dakota, Steven, Jonathan, Rion, Jean, Staci, Gavin, Megan Murphy
 - b) absent: Christian

- 2) **Approval of the [Agenda](#) & [Minutes](#) (2 min.)**
 - a) motion by Pamela, seconded by Rion; unanimous approval

- 3) **Welcome Jonathan to the ECA Board (2 min.)**

- 4) **City of GR [Master Plan](#) (Sarah Bemlahnder, 5 min)**
 - a) Sarah is a member of the “short range planning team”
 - b) when items come to the planning commission, the city is not receiving as much feedback as they would like to see. alternatively, feedback is not coming to the city until plans have already been approved.
 - c) any community members within 300 ft of a development will be notified of a project and have 2 weeks notice to submit feedback before the meeting
 - d) there is an online portal where community members can see information about upcoming developments
 - e) City is aiming to have a new Master Plan next year
 - f) starting to see a steep decline in projects coming to Grand Rapids as development groups are struggling with supply chain issues
 - g) Dakota requested access to the historical document that notes what is and is not allowable in the commercial space previously occupied by the Hookah Lounge
 - h) Dakota asked about training from the Planning Commission for Easttown neighbors
 - a) <https://grandrapids.buildingeye.com/planning> will allow folks to sign up for alerts from the planning commission

- 5) **Succession Planning (Exec. Committee, 5 min)**
 - a) the executive committee has been talking about the next phase of ECA leadership
 - b) all four executive members are at the end of their terms in february and will not be renewing, but will be available to help train and guide new and existing members
 - c) this will require recruiting new members ASAP

6) [Hiring Plan \(President, 5 min\)](#)

- a) with major events nearly complete for the year, the executive committee is ready to begin the hiring process for a staff member (or two)
- b) staffing proposal link [here](#)
- c) board is requested to take proposed part-time descriptions and edit them as well as provide feedback regarding timing before the next board meeting. all board members are requested to participate throughout the hiring process.

7) **Late Night Activity Update (Secretary, 2 min)**

- a) hookah lounge is now closed and late night activity has calmed significantly but not completely

8) [Financial Report \(Treasurer, 2 min.\)](#)

Budget Notes:

- According to the July [Financial Statement](#), there is a net revenue of \$2,219.68 (compared to \$9,011.83 in June and \$3,089.11 at this same time last year) as of July 31, 2022. There is a cash balance in the bank accounts totalling \$81,241.35 (compared to \$69,842.61 in June) as of August 4, 2022.
- PayPal transfer was initiated on August 4, 2022.

Financial Highlights as of August 4, 2022:

	2022 Actual	2022 Budget	2021 Actual	2021 Budget	2020 Actual	2020 Budget
Gross Revenue	\$37,659.84	\$98,200.00	\$99,382.05	\$109,306.00	\$82,982.93	\$113,611.62
Gross Expenses	\$35,440.16	\$111,526.67	\$87,412.05	\$131,074.27	\$99,072.23	\$127,715.00
Total Net Revenue	\$2,219.68	(\$13,326.67)	\$11,970.00	(\$21,768.27)	(\$16,089.30)	(\$14,103.38)

Account Balances as of August 4, 2022:

Checking:	\$5,828.67
Savings:	\$52,344.56
PayPal:	\$8,110.57

Building (New):	\$7,156.98
Sponsorships (New):	\$7,800.57
TOTAL:	\$81,241.35

9) **BizBaz Summary Report (President, 5 min.)**

- a) full report to be sent out
- b) sold a lot of merch, but not much beer - lots of requests for NA & GF drinks
- c) about \$700 will be donated back to the Pride Center

10) **StreetFair 2022 (Events Committee, 5 min.)**

- a) Jonathan is coordinating volunteer management
- b) Jean is working on band / entertainment lineup

- c) Pamela is meeting with the city on Wednesday to shore up details for our applications, permits, etc.
- d) Shorts has confirmed their commitment to sponsorship & we will be reaching out to a few other places for smaller donations
- e) Security proposal is incoming; vendor spots have been filled for two weeks with about 60% of payments already received - payments are due no later than Sept. 2
- f) we are still looking for more volunteers

11) Board Recruitment (President, 2 min.)

12) Committee Updates (2 min. ea.)

- Executive Committee (Rion)
 - n/a
- Bricks & Mortar (Christian/Liz)
 - the city responded to the ECA's letter re: Wealthy / Robinson project. their response disregarded our stated concerns . we will write a short summary and make it available for neighbors
- Communications (Rion/Steven)
 - first meeting happened in June and some headway was made towards stated goals
- Events (Pamela/Jean)
- Garden (Mike/Gavin)
 - low community involvement; possible team up with the communications committee to get the word out
- Uptown (Dakota)
 - Uptown is renewing their contracts with the Uptown Ambassadors and increasing their hours & presence in Eastown as well as increased trash cans and resources
- EBA (Steven)
 - Nino's Joint / Eastown Cafe is under new ownership & management

13) Other Business/Action Items (2 min.)

14) Adjournment

- a) adjourned at 7:24pm

Next Meeting Date: September 12 @ 6pm