

**ECA Board Meeting
August 9, 2021 @ 6-7pm**

<https://us02web.zoom.us/j/84820630473?pwd=ZGEzTXBVV1hEREw4T1ZF3puSjlvZz09>

Meeting ID: 848 2063 0473

Passcode: 552842

Minutes

1. Welcome & Call to Order (President, 2 min.)

- Meeting called to order at 6:03 pm by Dakota Riehl-Davis

2. Approval of the Agenda & Minutes (2 min.)

- **Motion** by Rion Hollenbeck . **Seconded** by Michael Bopp.
 - *Motion carried unanimously - Agenda & Minutes approved.*

3. Guest Introduction(s)

- No guests this month

4. Financial Report (Treasurer, 5 min.)

- According to the July Financial Statement, there is a net revenue of \$7,030.88 (compared to \$2,746.66 in June) as of July 31, 2021. There is a cash balance in the bank accounts totalling \$70,472.20 (compared to \$67,444.64 in June) as of August 4, 2021.
- Bizarre Bazaar net revenue currently stands at \$8,734.55, pending a few outstanding items. To be collected: \$1,000 Uptown Sponsorship, \$943 Imperial Sponsorship. Remaining due: \$225 Ethel Lot Rent, \$TBD Aquinas table replacement. This would potentially put net event revenue at approximately \$10,252.55.
- The ECA was awarded a Special Events Sponsorship through the City for funding for Streetfair in the amount of \$2,000, contract pending. Sponsorship outreach is needed by all Board members for Streetfair by Aug. 13.
- The CDBG Grant Agreement for the 2022 fiscal year starting July 2021 has been signed. The FY 2021 closeout will be completed on July 6.
- The ECA grant application for DREI Non Profit Technical Assistance has been tabled until October. The ECA currently has an extension for the previously awarded Uptown DREI grant funds (\$2,000) to move forward with workshops with the Adaway Group.
- A transfer in the amount of \$730.00 was made from the Building account to Checking account to cover the cost of drywall repair.

5. Operating Updates (Executive Director, 5 min.)

- GRPD - Emma talked with the Captain
 - Billy's has stopped their DJs
 - Hookah Lounge is no longer allowed to host DJs
 - GRPD has recovered 6 guns over the past few weeks
 - Things have slowed down a bit
 - Friday and Saturdays seem to still be rowdy, but mid-week has definitely calmed down per Steven.

- Trash continues to be an issue
 - Billy's has someone that cleans their lot and
 - Uptown ambassadors work through picking up trash, but they only work 3 days a week
- EBA meeting Wednesday 8:30 am
- CEPTED assessments can be done through GRPD
- Staci and Emma will meet with Dispute resolution center this coming Thursday to discuss options for engagement
- Access deadline due Friday
- Emma is moving so may be out of pocket Friday/Saturday and next week may be challenging

6. Streetfair Planning & Discussion

- Imperial distribution / Shorts brewery are not able to support the Streetfair this year
 - Beer, trailer, staff
 - Normally 22-29 kegs for the streetfair
 - EC reached out with Alliance Beverage and will work with Brewery Vivant
 - 50% match keg/keg (standard \$150/keg)
 - Estimate around \$2,100
- COVID Impact
 - Kent county moved from Moderate to Substantial spread. We are above a 6% positive test results and the numbers are not going in the right direction.
- We are not able to use the City stage, so we will be able to use a stage provided by Aquinas, which is smaller and will require more setup.
- Executive Committee decided we needed a full board discussion and to make a decision at tonight's meeting.
- Open Board Discussion
 - Michael Bopp:
 - Asked about what the financial impact is
 - 2021 BizBaz around \$4K in beer and \$1K in merchandise
 - 2019 Streetfair we made \$17K in alcohol
 - Full Streetfair net income of \$22K
 - Alliance will take care of beer distribution
 - Pamela Goderski:
 - Vendors don't have to pay until Sept 3, so there is a risk of vendors dropping out
 - Estimate around 40% of vendors may pull out
 - That would be around \$5,500.00
 - The board has decided to do tonight's meeting via Zoom, so there is a concern there.
 - Steven commented that there is a distinction between meeting indoors vs. outdoors
 - Concerns around the stage, renting the U-Haul, setting it up, tearing it down.
 - Concerns around actually being able to implement things safely
 - Brigid Avery:
 - Questions around external players that could shut the streetfair
 - Steven Martinez-Theil:
 - Stated there don't appear to be any movement toward any sort of government lockdowns
 - Fulton St. Farmer's Market was able to do full in person with the proper setup, etc.
 - Guidance from Kent County Health Department:

- At the moment the guidance for outdoor gathering is the same - no restrictions other than people who are sick should stay home.
- Emma stated there are concerns around this being a profitable endeavour given all the factors being discussed
- Elizabeth Girgen
 - Looking at everything that has gone wrong this event, is a sign that maybe we shouldn't do this
- Gavin Cornwell
 - Will not be taking the kids
- Dakota
 - Challenges with implementing safety measures with Streetfair at the scale and timeline
 - Everyone on the call
 - We do have to pay out for the music bookings - James
 - \$2,500 for James work
 - \$1,500 for the bands
 - Question came up around whether we can do something virtual?
- Concerns raised about sponsors and what to do about them
 - \$2,500 sponsorship
 - \$1,000 for BizBaz, \$1,500 for Streetfair
 - The board would offer the \$1,500 back to the sponsors
 - Total lost revenue would be around \$7,000 in sponsorship and \$2,500 for James
 - The board should look for other options for sponsors - virtual options, etc.
- Board vote to cancel /postpone streetfair scheduled for Sept 11
 - **Motion by Pamela Goderski. *Seconded* by Drew Fischer.**
 - Aye
 - All present
 - Nay
 - None
 - Abstain
 - None
 - *Motion carried unanimously - Motion passes*
- Board still agrees to move forward with the October Dog event based on current situation
 - Spreading out the vendors
 - Masks
 - Safe alcohol
- Pamela urged all board members to help on the Events committee

Committee Updates (2 min. ea.)

Executive Committee (Staci)

- Discussed quite a bit about the Streetfair
- Discussed the EBA / GRPD situation along Wealthy
 - Discussed whether the Dispute Resolution Center can be of assistance
- Discussed ordering new merchandise, which may now be on hold
- Wheeler Development group - No new updates, still waiting to hear back

Bricks & Mortar (Liz & Christian)

- No new updates

Community Engagement (Noah, Christian, Drew)

- Met with Homeless Outreach Team (HOT) and they provided an update

- Connecting homeless folks with resources

Events/Fundraising/Marketing (Pam & Brigid)

- See above

Garden (Mike)

- Got the garden cleaned up for BizBaz
- Mike has some thoughts about the future of the garden - discussions to be forthcoming
- August 24, 15-20 Aquinas students coming to ECA for 2 hours of service

Uptown (Dakota)

- Hired a new project coordinator who will be the new representative for all of the Business Associations throughout the city
- This new person was hired to do the admin work that the many Business Associations can't handle
- Uptown has Facade improvement funds, up to \$10K for improvements
- New grant available for public art - to help keep "Eastown Weird"

EBA (Steven)

- Lots of discussions around the Wealthy St. situation
- More discussions to be had this week

7. Other Business/Action Items

- Whiteness at work - Staci made last call for signups. Let Staci know by Wednesday.
 - Time commitment
 - 7.5 hours for the actual modules
 - Will discuss with those who want to participate.

8. Adjournment

- Meeting adjourned at 7:12 p.m.

Next Meeting Date: September 6, 2021 @ 6pm

In attendance: (7 required for quorum - Those checked were present)

- ~~Dakota Riehl-Davis, President~~
- ~~Staci Rickman, Vice President~~
- ~~Steven Martinez-Thiel, Treasurer~~
- ~~Rion Hollenbeck, Secretary~~
- ~~Brigid Avery~~
- ~~Mike Bopp~~
- ~~Gavin Cornwell~~
- ~~Drew Fisher~~
- ~~Liz Girgen~~
- ~~Pamela Goderski~~
- Noah Joseph
- Christian Verley
- ~~Emma Heemskerk, Executive Director~~