



eastown community association

2013 Annual Report

Mission

Foster a safe, diverse, and walkable Eastown neighborhood by creating opportunities for neighbors and friends to engage and connect.

We educate

- Informing residents of issues affecting Eastown by distributing newsletters, both paper and electronic
- Hosting block captain trainings
- Training residents in neighborhood watch
- Connecting residents with necessary resources and support services
- Establishing block clubs and encouraging proactive neighboring

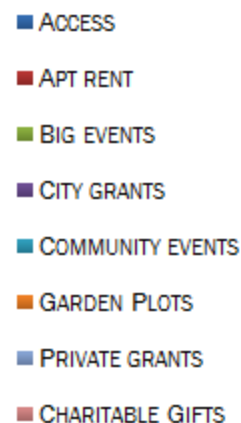
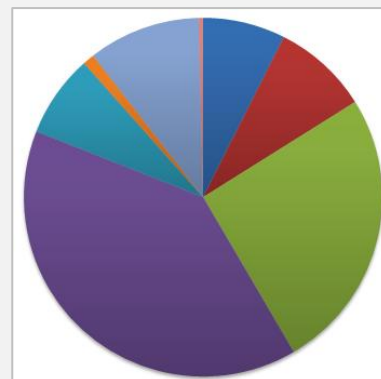
We facilitate

- Community meetings
- Conflict resolution between residents
- Communication between renters and landlords
- Neighborhood improvement events
- Communication between residents and police, city agencies, local courts, and organizations
- Volunteer projects, such as park and business district clean-ups
- General upkeep of our neighborhood by working with residents, landlords, and City of Grand Rapids code compliance
- Relationships between residents through community social events
- Community gardens throughout Eastown

Year in Review

- Organized **1,700** hours of volunteer work focused on Eastown improvement projects, including park clean-ups, community events, and food distribution
- Trained **22** residents to be effective block captains, including general public safety tips, and crime reporting
- Trained **69** Eastown residents in personal safety and provided related support services
- Actively worked with **42** block club networks to inform residents of criminal activity and public safety recommendations
- Trained and implemented a Neighborhood Watch program on **two** blocks
- Worked with homeowners, landlords, tenants and business owners to successfully resolve **37** issues, including noise disturbances, and housing and yard violations
- Hosted **19** community improvement projects, including neighborhood clean-ups, alley upkeep, and construction of a community garden
- Hosted **14** community events to bring neighbors together, celebrate Eastown, and keep our community vibrant and active

Income - Fiscal year 2013



Total Revenues - \$76,901.65
Total Expenses - \$63,082.68

ECA Board of Directors

Chad Sytsma - President
Tony Martin - Vice President
Chris Cork - Treasurer
Courtney Myers Keaton - Secretary
Elizabeth Cotter
Jaya Rapp
Timm Bloem
Alice Menninga Richards
Jonathan Miller
Shannon Cunningham

ECA Board of Directors

Participation as a board member of the ECA is a chance to help shape the growth and future of the Eastown neighborhood. The ECA aims to maintain a high level of diversity on its board, which is measured in several different ways, including professional expertise, cultural background, personal experience, and broader connectivity within West Michigan.

In addition to assisting in the growth and future of the neighborhood, Board Members commit to the following:

- Attending monthly board meetings
- Actively participating in at least one ECA Committee
- Serving as a Block Captain and actively work to build the ECA's Block Captain network
- Attending and participating in ECA events
- Actively participating in the ongoing fundraising efforts of the organization
- Serving a minimum two year term

In the past year, the Board has been hard at work on fund development, creating a strategic plan (including developing a new mission statement) working one-on-one with residents, and looking for new ways to diversify funding for long-term sustainability.

Yes, I would like to give.

The Eastown Community Association is a nonprofit 501(c) 3 organization. Donations help us cover operating costs, hold special events, facilitate public dialogues on key issues, and support neighborhood improvement—all in service to the Eastown community. All contributions are tax deductible.

Choose your level of giving:

Eastowner - give up to \$39.99

Night out - give \$40-\$99.99

Intersection - give \$100-\$249.99

Join our Giving Circle!

I Get It - I support the Eastown Community Association and value its services. - \$250-\$499.99

Committed - I am committed to the growth and sustainability of the Eastown Community Association. \$500-\$999.99

All In - I am giving my all and going all the way to ensure the Eastown Community Association exists for another 40 years. - \$1000+

We encourage you to make your donation online at www.eastown.org/donate/ or by sending in the form below.

Contribution \$ _____ Your gift at any level will help support the organization.

Name: _____


Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Please make check payable to "Eastown Community Association" and mail to:

Eastown Community Association
415 Ethel Ave SE
Grand Rapids, MI 49506



eastown community association
