

**ECA Board Meeting
April 12, 2021 @ 6-7pm**

Action Item Summary

- **ACTION ITEM:** Dakota to confirm ability to take donations through ECA for pickleball fundraising
- **ACTION ITEM:** Dakota to provide info for City matching grant program to Kristen & pickleball team
- **ACTION ITEM:** Dakota to provide draft letter on which the board will vote in support of the pickleball project
- **ACTION ITEM:** Kristen and team to provide an entry for the Easttown newsletter
- **ACTION ITEM:** Christian to check out with one of his NBA contacts on some potential corporate sponsorship for the pickleball project
- **ACTION ITEM:** Matt Hull to provide a copy of the Sigsbee Park plan to ECA for posting
- **ACTION ITEM:** Emma to follow-up with Matt Hull to provide additional information on Sigsbee Park for our newsletter & Facebook
- **ACTION ITEM:** Emma will circulate a sign up sheet for cleaning up the basement
- **ACTION ITEM:** Exec Committee to put some information out on Slack about people wanting to help out with the ECA relationship with the GRPD

Minutes

1) Welcome & Call to Order (President)

- Meeting called to order at 6:02 pm by Dakota Riehl-Davis

2) Approval of the Agenda & Minutes

- **Motion** by Pamela Goderski. **Seconded** by Rion Hollenbeck.
 - *Motion carried unanimously - Agenda & Minutes approved*

3) Guest Introduction(s)

Presentation and Q&A - Wilcox Park PickleBall (15 min.)

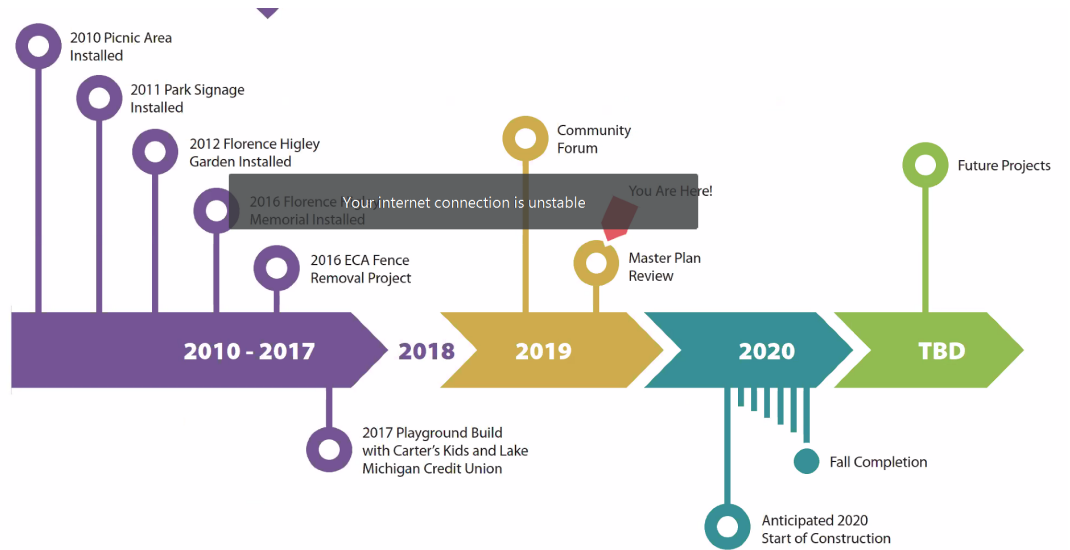
- A presentation was given on a proposal for a pickleball court and fundraiser at Wilcox Park by Katie Daniels, Mark Daniels, Kristen Moore
- Approached City of GR and had positive initial response
- Identified Stakeholders
 - Friends of GR Parts
 - Grand Rapids Pickleball Association
 - ECA
 - Neighbors
- Been setting up a makeshift pickleball court in the Northerly court
- Expand the court 5' to the east, would allow for 4x full courts (16 people)



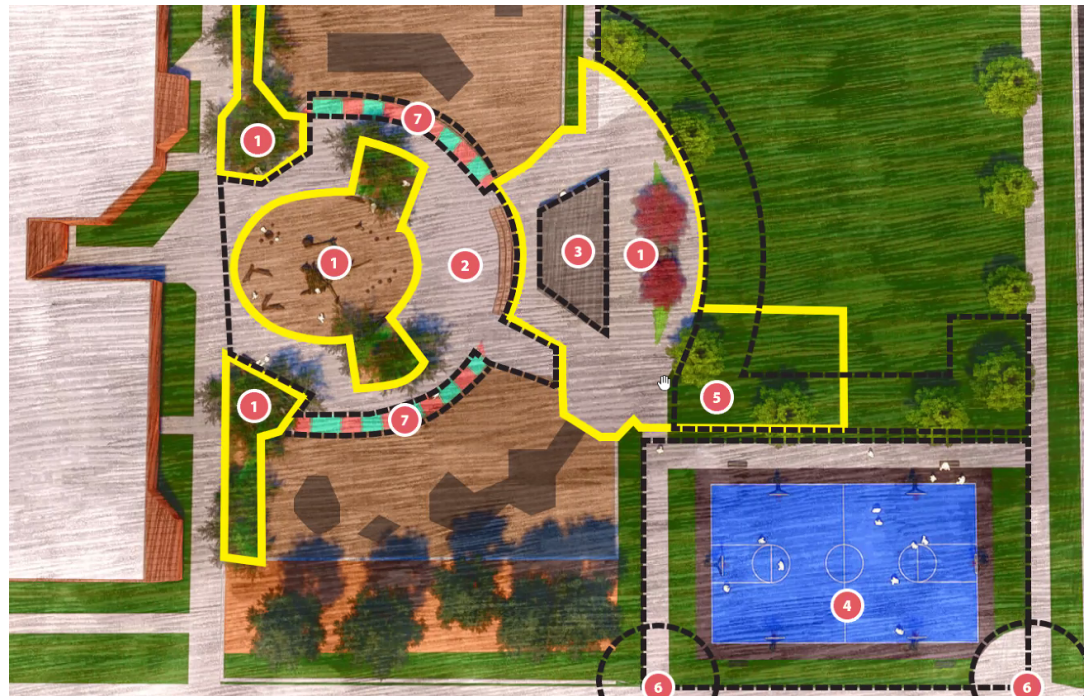
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- Would activate the space
- **Ask of the ECA**
 - ECA to agree to support the idea and provide a formal letter stating that the ECA is behind this
 - Active involvement from the ECA
 - Getting the word out
 - Recommendations for potential funders
 - Space in the Eastown Newsletter
 - Potentially having the fundraising route through the ECA
 - There is still research being done to see if we can do this and what is needed on the ECA side
 - **ACTION ITEM:** Dakota to confirm ability to take donations through ECA 501c3
 - **ACTION ITEM:** Dakota to provide info for City matching grant program
 - **ACTION ITEM:** Kristen and team to provide an entry for the newsletter
- Money needed for dirt, foundation, resurfacing, and benches
 - Estimate is around \$20K
- No money allocated right now, so looking for funding
 - [Grant Application - USA Pickleball](#)
 - Look at other companies that work with Pickleball, so there may be some other options available
 - **ACTION ITEM:** Christian to check out with one of his NBA contacts on some potential corporate sponsorship
- GR Pickleball association is fully behind this, and can provide resources and support
 - There may be some opportunities for their organization
- City is onboard to reactivate the space, but not to provide funding
- ECA board will review this and take a vote following the meeting

Presentation and Q&A - Sigsbee Park Development (15 min.)

- Long Nguyen, Matt Hull from GRPS facilities
- Working on a Green schoolyard project Sigsbee park
- Natural playground set
- Joint project with GR Parks, working with community - went through the full process
 - Put on hold to to Covid and now it is starting back up, but many forgot what had been done
- Project Review
 - 2010-2017 a lot of work done in the Sigsbee park area



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- September 2019 community event to get feedback and ideas
- November 2019 - 2nd round of input and summary
 - Guiding principles
 - Support Community Culture
 - Create a Shared Space
 - Engage with Nature
 - Wanted to keep in mind future use of the school property



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- Phase 1 in yellow above, no funding for Phase 2 yet



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- Bikeable space, so the landscape supports biking
- **ACTION ITEM:** Matt Hull to provide a copy of the plan to ECA for posting
- **ACTION ITEM:** Emma to follow-up with Matt Hull to provide additional information for our newsletter & Facebook

4) Financial Report (Treasurer)

- There is a net revenue of \$4,923.98 as of March 31, 2021. The application for PPP2 was approved for \$9,950. The 2022 CDBG grant application is recommended for approval for \$15,800 for Community Leadership and \$18,000 for Public Safety (similar to 2021) pending public comment and final approval on April 27, 2021. The NPTA (Non-profit Technical Assistant Grant) application was submitted for \$10,000 for DREI Strategic Planning on March 19th.
- There is a cash balance in the bank accounts totalling \$69,589.63 (compared to \$64,544.04 in February) as of April 1, 2021. A separate account has been set up for building maintenance costs. \$500 will automatically transfer from checking to the building account on the 15th of each month.

5) Operating Updates (Executive Director)

- ECA basement cleanup is scheduled for the first three weekends in May.
 - **ACTION ITEM:** Emma will circulate a sign up sheet for cleaning up the basement
- The upstairs tub leak was fixed and the furnace installation and inspection was completed.
- The May/June Access newsletter content deadline is April 16.
- GRPD has assigned new officers as part of strategic planning.
 - All officers will be trained in community policing
 - We'll have 4 community officers that will rotate dates & shifts
 - Main point of contact is the beat Captain John Bylsma
 - There will be more discussions about having some conversations with GRPD and our relationship with them specific to the community policing program
 - Our CDBG funding has some ties to the neighborhood association being a supporter of the local police department. The question becomes how much active "support" do we provide
 - Due to 2020 census changes, we may not necessarily qualify for as much CDBG funding due to changes in neighborhood make-up, etc.
- **ACTION ITEM:** EC to put some information out on Slack about people wanting to help out with the ECA relationship with the GRPD.

- Potentially have the community engagement committee look at options to have the captain attend community meetings.

6) Committee Updates

Executive Committee

- A building audit was completed. The EC is working on a building plan to manage maintenance, prioritize repairs, and secure funding.
 - This will be a big fundraising push in the next 12 months
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Bricks & Mortar (Liz & Christian)

- Meeting: April 6 @ 5:30pm - Recap
- May Mobility autonomous shuttle was presented by Dana Lowell and Omar Shaikh
 - Working on a potential route to service Eastown
 - No funding lined up yet, but gathered neighborhood input
 - Discussion on whether Eastown really needs it or can it be better positioned to locations with transportation issues

Community Engagement (Noah, Christian)

- Meeting: April 15 @ 4pm
- Vaccine Host Neighbor Lit Drop: Mid April?
- Host Neighbor Corner in newsletter

Events/Fundraising/Marketing (Pam & Brigid)

- Meeting: April 22 @ 5:30pm
- Mindfulness Workshop: March 25 @ 6pm (Virtual) - Recap
- It's My Park Day: April 17 @ 10am-1pm (Wilcox Park)
- Dumpster Day: May 22 @ 8am-12pm (Ethel Lot)
 - Brigid will do a fun write-up in the newsletter
 - Looking for a professional organizer to provide
- Biz Baz Lite: Tentatively July 24 @9-5pm (Ethel Lot)
 - Bizarre raffle to fund fun events
 - Pickleball involvement
 - Weird walking tour in GR
 - Much lower profile this year
 - Free food booths to restaurant
 - Easy music
 - Getting our feet wet on "peopling"

Garden (Mike)

- Meeting: April 22 @ 6pm
- Earth Day
- Working on a planting plan
 - Urban roots has done much of this in the past, we don't have that this year
- Looking for compost which tends to be expensive
 - Earlybird has good compost
 - Wolfgang has eggshells
- Good community interest
- Pam suggested using the "I support eastown" bricks for a raised platform in the garden

_____ Uptown (Dakota)

- New zoning allowance allowing residences in traditional business area

- Wealthy & Lake from Carlton
- Allows for additional housing in that area, only for new construction
- Ambassadors program is up and running
 - City 311 calls
- 7 new trash cans being delivered as well

7) Other Business/Action Items

- Discussion on the pickleball support, specifically around general support
 - Question on whether there is a community process behind this
 - Ask to host an event to gather neighborhood involvements
 - There is good due diligence - Pam
 - **ACTION ITEM:** Dakota to provide draft letter on which the board will vote - to be done through Slack
- **ACTION ITEM:** All remaining board members should fill out the requisite forms if they have not yet done so.
STATUS: complete
- **ACTION ITEM:** All new committee co-chairs to work with their committees to determine the best time for regular meetings and provide info to Emma.
STATUS: complete
- **ACTION ITEM:** All board members to provide information to Dakota on observations or areas to focus on related to Eastown trash can locations.
STATUS: Ongoing
- **ACTION ITEM:** Drew to follow-up with Early Bird on where they got their foot pedal sanitizer dispensers
STATUS: Did not discuss

8) Adjournment

- **Motion by Mike Bopp. Seconded by Pamela Goderski .**
i) Motion carried unanimously
- Meeting adjourned at 7:13 p.m.

Next Meeting Date: May 10, 2021 @ 6pm

In attendance: (7 required for quorum)

- ✓ Dakota Riehl-Davis, President
- ✓ Staci Rickman, Vice President
- ☐ Steven Martinez-Thiel, Treasurer
- ✓ Rion Hollenbeck, Secretary
- ✓ Brigid Avery
- ✓ Mike Bopp
- ☐ Gavin Cornwell
- ✓ Drew Fisher
- ✓ Liz Girgen
- ✓ Pamela Goderski
- ✓ Noah Joseph
- ✓ Christian Verley
- ✓ Emma Heemskerk, Executive Director

(Left click twice on an individual box, then right click and select check mark)